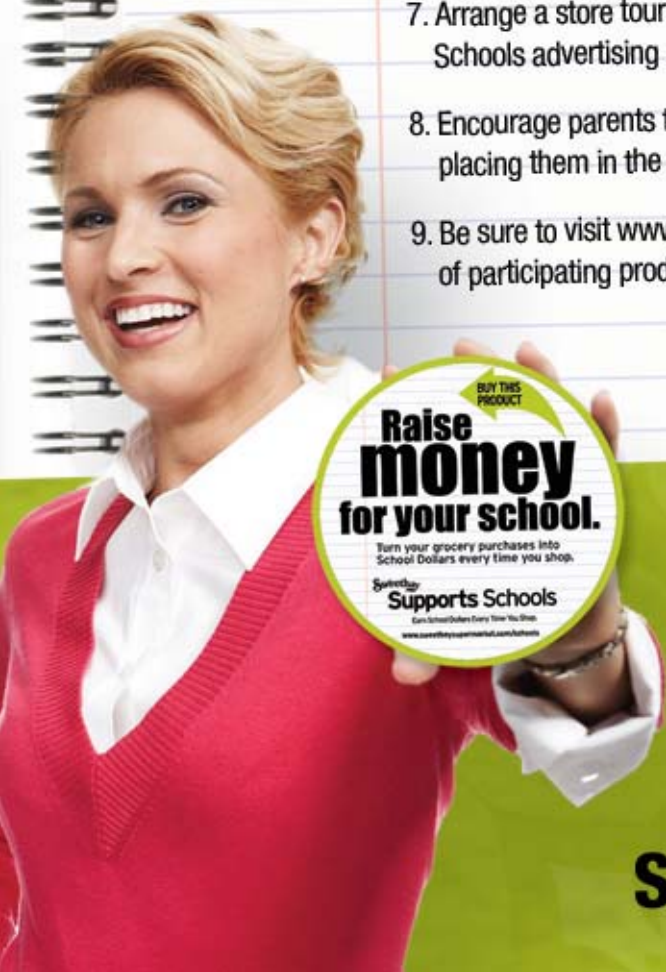


# Tips for Success!

## Turn grocery purchases into cash for your school.

1. Set a goal! Whether it be a new playground, equipment, supplies, incentives, or field trip funding, you can use your earned dollars for whatever you wish!
2. Promote the program! Hold a pep-rally, set up a collection box in your school, and send home information with every student.
3. Establish a coordinator who oversees the program from start to finish.
4. Establish a friendly competition between classes and reward the class that collects the most School Dollars with a pizza or ice cream party.
5. Put out a challenge to other area schools and set the bar high.
6. Send a reminder a month or so into the program letting parents know that they can still collect School Dollars through December 4th.
7. Arrange a store tour some time during the program and point out the Sweetbay Supports Schools advertising materials you see while there. See your local store manager for details.
8. Encourage parents to write the name of your school on their School Dollars before placing them in the store collection box.
9. Be sure to visit [www.SweetbaySupermarket.com/Schools](http://www.SweetbaySupermarket.com/Schools) to view and print the complete list of participating products so your school can earn the most School Dollars!



Sweetbay

# Supports Schools

Earn School Dollars Every Time You Shop.

## September 4th - December 4th